BEST MOCKUP SELECTION

ORIS FLEX PACK // WEB

Contract proof quality halftone

ORIS
»FLEX PACK // WEB«

Index

PE BAG
"PRINGLES"

Agency / Manufacturer	SCHAWK Penang
Printer	Roland VS-540
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV
File Format	Contone
Object Description	Transferfilm reverse printed and laminated to actual substrate
Final Printing	Flexo printing

1 Heat-sealed seam   2 Partial white   3 Glossy finish

5L PARTY BEER KEG
"WORKFLOW"

Agency / Manufacturer	Kleemann, Germany
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV on original sheet metal
File Format	1-bit tiff, 140 lpi
Object Description	Color accurate mock-up of a beer keg on original material, including sheet metal processing
Final Printing	Metal offset printing

1 Sheet metal crimped + welded   **2** Spot white   **3** Copper metal effect overprinted translucent color

CONDITIONER BOTTLE "TRESEMME EXPERT"

Agency / Manufacturer	iMSGROUP - Unilever
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS clear self adhesive "no-label-look"
File Format	Continous tone
Object Description	PET bottle, 4c + spot silver + gold + green
Final Printing	Print and cut

① Printed and cut on Roland VSi

② ③ Metallic colors printed on Roland VSi

SNACK BAG "GARDETTO´S"

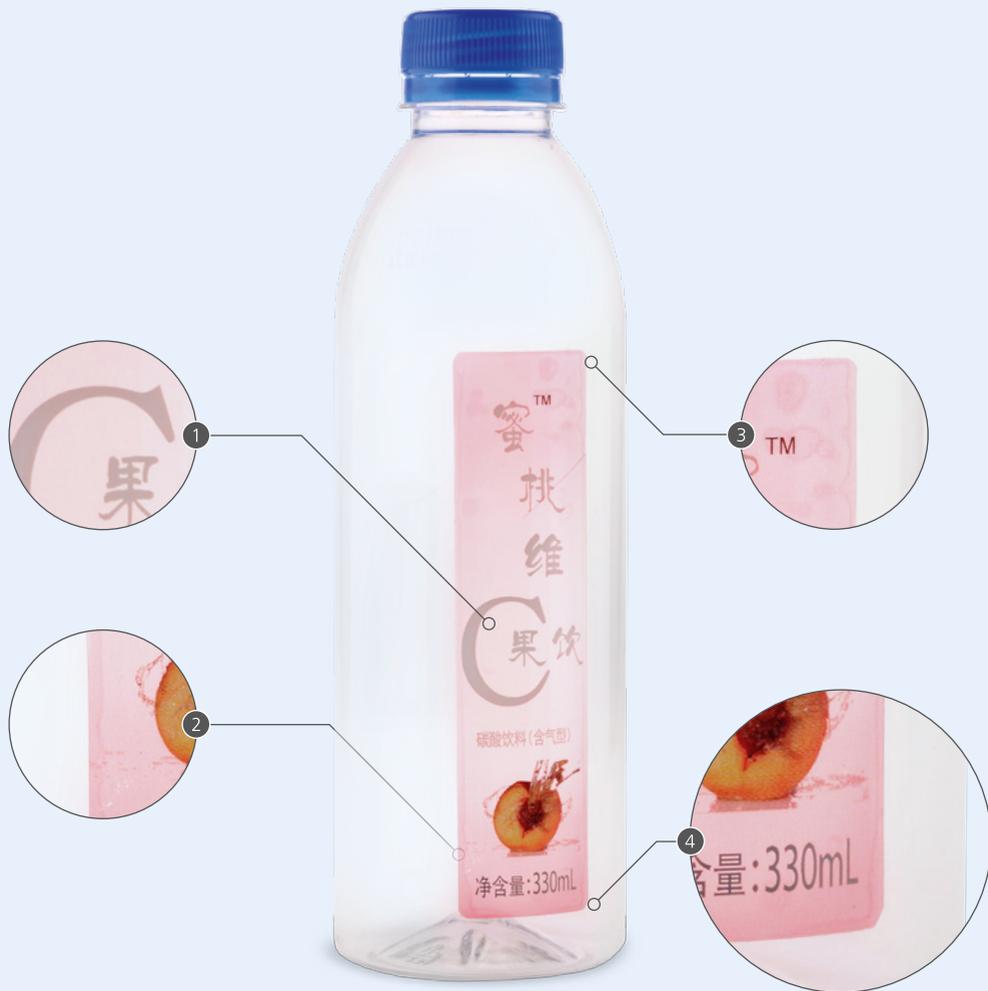|	
Agency / Manufacturer	SCHAWK Penang
Printer	Roland VS-540
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV
File Format	Contone
Object Description	Transferfilm reverse printed, laminated on aluminum composite stock, 4c + 2 spot colors

1 2 Metallic effects, translucent colors   3 Heat-sealed seam   4 Spot white

SOFT DRINK PET BOTTLE "PEACH"

Agency / Manufacturer	IMS Shanghai
Printer	Roland VS-300i
Inkset	CGS XG Inks
Material / Substrate	ORIS adhesive "no-label-look" film
File Format	Contone, PDF
Object Description	4c + silver + white + intermediate white to simulate double-sided printing
Final Printing	Rotogravure
Special characteristics	Complex clear label with front and back images, printed in 8 passes

1 Underprinting spot white **2** Opaque white to block out reverse print **3** Print + cut **4** Translucent spot silver on white

PET FOOD, ZIPPER POUCH
"PURINA"

Agency / Manufacturer	Nestlé purina, Digital comms
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer film IV reverse printed and laminated on original stock
File Format	Contone
Object Description	4c + 3 spot color + metallic silver
Final Printing	Flexo printing
Special characteristics	Complex color accurate mock-up including zipper mechanism

1 Metallic silver   2 Zipper mechanism   3 Double heat-sealed seams with folds

FOLDING BOX
"JEWELS CHOCOLATE"

Agency / Manufacturer	Medad, Dubai
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV on metalized cardboard
File Format	Contone
Object Description	Color accurate mock-up on metalized cardboard, process + 2 spot colors + white + translucent gold
Final Printing	Offset printing
Special characteristics	Cutting & creasing on cutting table

1 Underprinting white   **2** Translucent overprint   **3** Complex structural design

CHOCOLATE BAR
"KITKAT"

Agency / Manufacturer	Digital Comms
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	50µ metallized film
File Format	Contone
Object Description	Color accurate mock-up with white + 3c + 2 metallic spot colors
Final Printing	Flexo printing

1 Underprinting spot white   2 Translucent spot colors   3 50µ heat-sealable metallized film

DOUBLE LIQUID POUCH
"WELLA KOLESTON CONDITIONER"

Agency / Manufacturer	SCHAWK Penang
Printer	Roland VS-540
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV
File Format	Contone
Object Description	Transferfilm reverse printed, laminated on actual substrate 4c + 2 spot colors + translucent gold
Special characteristics	Color accurate mock-up of a two portion pouch

1 Heat-sealed seams   **2** Liquid filling   **3** Spot gold color

ICE CREAM BAR
"MAGNUM"

Agency / Manufacturer	IMS Shanghai
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV
File Format	Contone
Object Description	Transfer film, reverse printed on composite aluminum, 4c + metallic gold and blue
Final Printing	Flexo printing
Special characteristics	Color accurate mock-up on actual substrate

1 Heat-sealed composite film 2 Translucent blue 3 Translucent gold

COFFEE BAG
"MÖVENPICK CAFÈ CREMA"

Agency / Manufacturer	Schofeld, Germany, Mövenpick
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV on original composite film
File Format	Contone
Object Description	4c + 3 spot colors + white
Final Printing	Gravure printing
Special characteristics	Color accurate mock-up of a composite bag on original material with matte finish and spot gloss varnish

1 Matte finish   2 Spot white   3 Spot gloss varnish   4 5 Translucent spot colors with metallic effect

BREAD BAG
"TIPTOP ENGLISH MUFFINS"

Agency / Manufacturer	SCHAWK Australia
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	50µ heat sealable bread bag film
File Format	Contone
Object Description	6c + spot white reverse printed
Final Printing	Flexo printing
Special characteristics	Color accurate mock-up

1 50µ bread bag film, heat sealable 2 Realistic content 3 Reverse printed with underprinting white

STAND-UP POUCH "RONDELLO"

|	
Agency / Manufacturer	Echt AG, Switzerland
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV reverse printed with matte finish on original substrate
File Format	Contone
Object Description	Process + 2 spot colors + white + hot foil
Final Printing	Flexo printing
Special characteristics	Color accurate mock-up of a pouch on original material, including clear window, hotfoil and closure mechanism

1 Laminated sealing strip   2 3 Gold hot foil   4 Matte finish   5 Spot white with gloss varnish

AEROSOL CAN "REXONA"

Agency / Manufacturer	iMSGROUP - Unilever
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Shrink Film reverse printed
File Format	Contone
Object Description	3c + silver
Final Printing	Metal decoration
Special characteristics	Color accurate mock-up of an aerosol can

1 Pre-Coated shrink film   2 Spot color silver
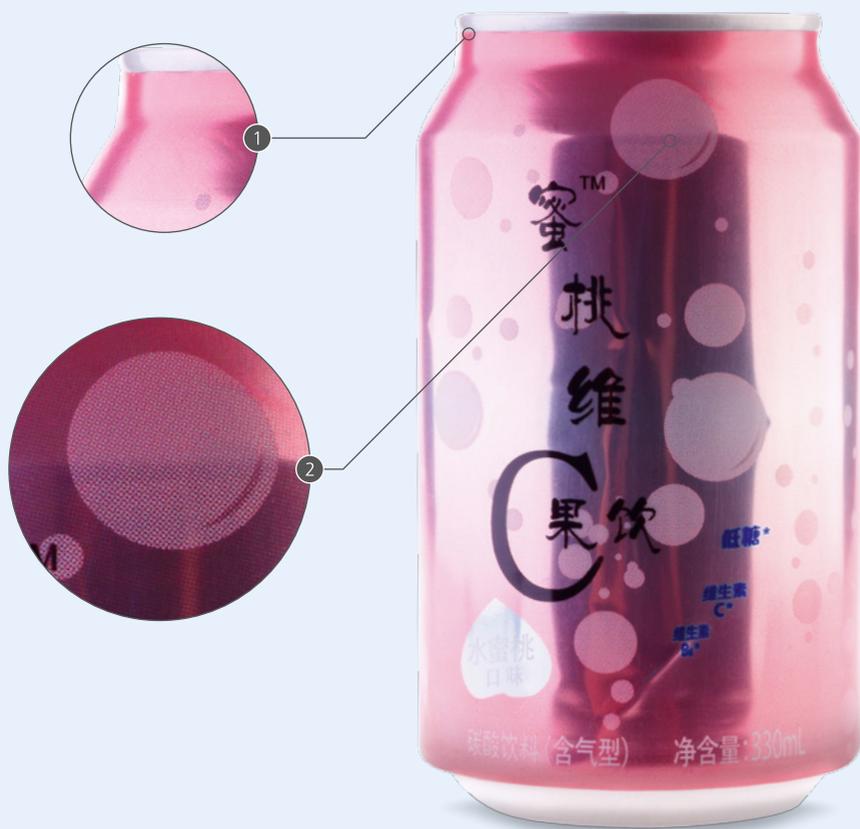
SOFTDRINK CAN "BUBBLES"

Agency / Manufacturer	IMS Shanghai
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Heat Shrink Film reverse printed
File Format	1-bit-Tiff, halftone
Object Description	4c + white
Final Printing	Metal decoration
Special characteristics	Color accurate mock-up of a 2-piece aluminum can

1 Direct printable shrink film   2 Screened white
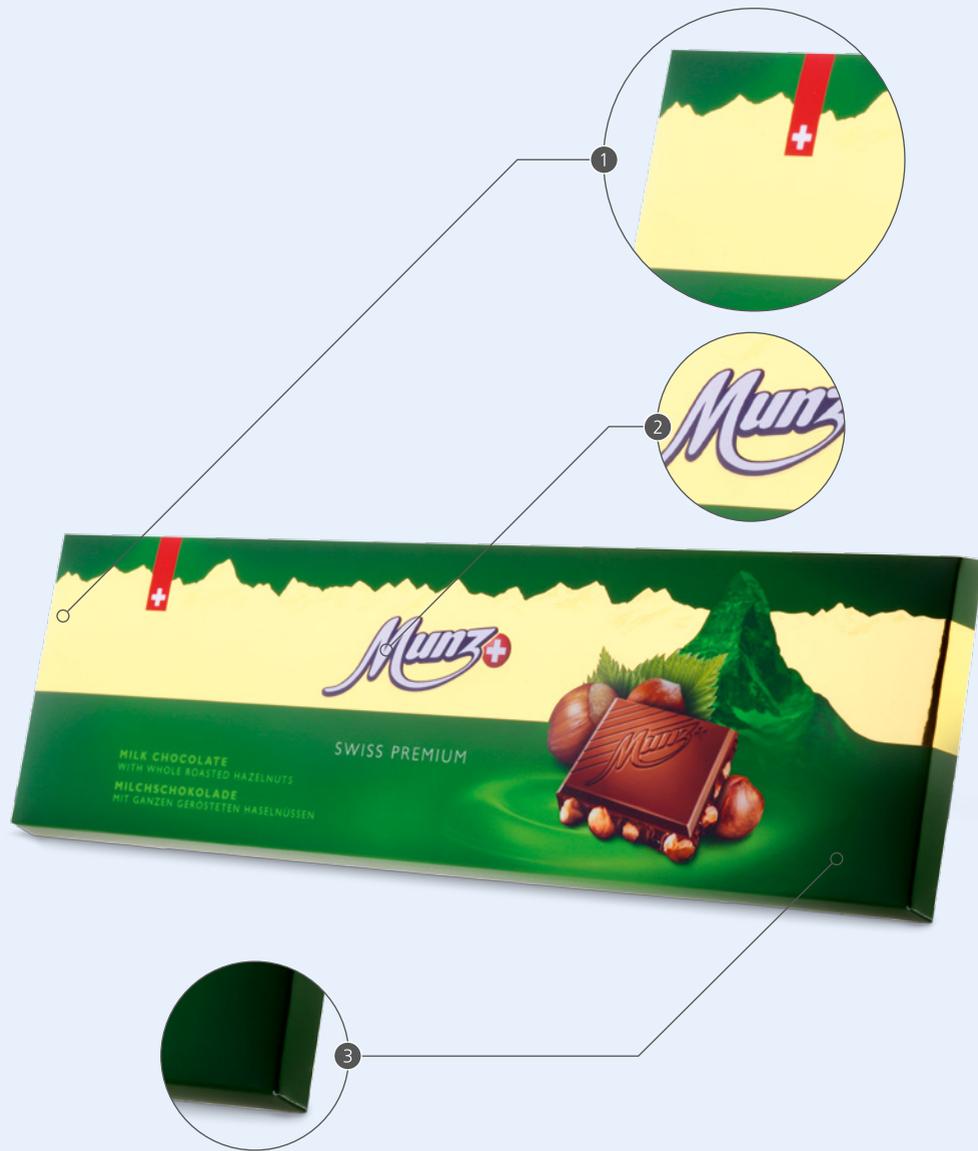
CHOCOLATE BAR
"MUNZ"

Agency / Manufacturer	Echt AG, Switzerland
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV on original cardboard
File Format	Contone
Object Description	Folding carton including hot foil and embossing effect, ORIS Transfer film reverse printed with matte finish on original cardboard process + 2 spot colors + white + foil gold
Final Printing	Offset printing + hot foil
Special characteristics	Color accurate mock-up of folding box on original material

① Hot foiling   ② Embossing with overprinted white   ③ Matte finish with soft touch effect

DISPLAY CARTON
"SCHWARZKOPF SHAMPOO"

Agency / Manufacturer	Medad, Dubai
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV reverse printed on metalized cardboard
File Format	Contone
Object Description	4c + translucent gold + white
Final Printing	Offset printing
Special characteristics	Color accurate mock-up. Perfect reproduction of the translucent gold

1 Partial white   2 Translucent gold   3 Complex structural design

LAMINATE TUBE
"LYNX URBAN MESSY LOOK"

Agency / Manufacturer	iMSGROUP - Unilever
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS White self adhesive vinyl
File Format	Contone
Object Description	2c + silver + white
Final Printing	Flexo printing
Special characteristics	Color accurate mock-up of a laminate tube including high density black

1 Cut to shape   2 Adhesive white vinyl   3 High density solid black

STAND-UP POUCH
"WATTIE'S SOUP"

|	
Agency / Manufacturer	SCHAWK Penang
Printer	Roland VS-540
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV reverse printed on actual metallized substrate
File Format	Contone
Object Description	4c + 2 spot + white
Special characteristics	High quality color accurate mock-up

1 Metallized stock   2 Spot white   3 Complex sealing   4 High density black with underprinting white

SOUP POUCH
"MAGGI CHICKEN CHASSEUR"

Agency / Manufacturer	Digital Comms
Printer	Roland VS-300i
Inkset	CGS XG inks
Material / Substrate	ORIS Transfer Film IV reverse printed on original PE film
File Format	Contone
Object Description	4c + 2 spot colors
Final Printing	Flexo printing
Special characteristics	Color accurate mock-up

① ② 100% color match of critical brand colors   ③ Sealed pouch with liquid filling
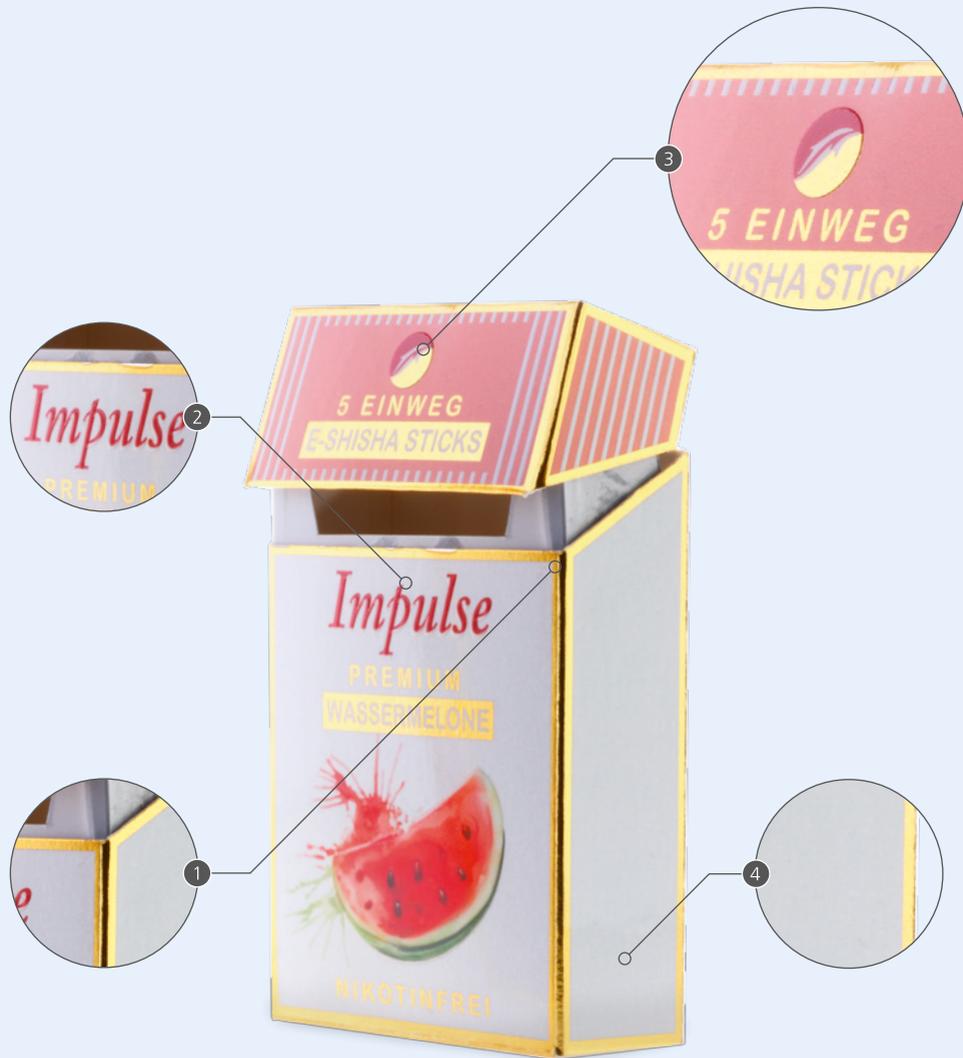
PROMO-PACK
"E-SHISHA STICKS IMPULSE"

Agency / Manufacturer	U.Günther, Hamburg
Printer	Roland VS-300i + Roland LEF-20
Inkset	CGS XG Inks
Material / Substrate	ORIS Transfer Film IV on metallized cardboard
File Format	Contone, PDF
Object Description	4c + 2 spot colors + overprinting white (carton white simulation) + gold/silver
Final Printing	none (FPW promotion)
Special characteristics	High-quality folding carton mock-up matte finish with spot gloss varnish and embossing

1 White printed over metallized board   **2** **3** Embossing   **4** Matte finish

Oris Flex Pack // Web

High-quality packaging products require accurate packaging proofs and mock-ups. ORIS Flex Pack // Web is the tailor-made cost effective solution.

The software includes all common spot color libraries such as Pantone and the ability to create your own special colors quickly and easily.

ORIS Flex Pack // Web also offers an integrated softproofing function, proof certification and halftone screen support.

- Cost effective and reliable packaging proofs
- Generation of printed and virtual proof in no time
- Perfect solution for the production of halftone and contone proofs
- Multi-pass print mode ensures fast production
- Core of the application is our patented iterative color management

CGS Publishing Technologies International GmbH was founded in 1985 in Hainburg and is a worldwide leader in proofing, color management and workflow solutions for the printing industry.

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